

## FACT SHEET

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### ABOUT SELECT SLEEP MATTRESS

Select Sleep Mattress ([selectsleepmattress.com](https://selectsleepmattress.com)) is a factory-direct mattress manufacturing company born in 2002, Union City, CA. Soon after launching they had an epiphany. They were doing what every other retailer did; force customers to choose pre-made mattresses to fit specific needs. That's when it all changed. With a few adjustments to their manufacturing process, they discovered how to quickly and affordably build custom-fit mattresses. The results were off the charts. Zero returns and counting!

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### SELECT SLEEP MATTRESS

Taking the same concepts of their custom-fit beds, the new bed-in-a-box, Select Sleep Mattress, was created with one goal in mind; to truly fit everyBODY. It's the industries only 4-sided mattress that gives you 8 distinct comfort and support feels, so no matter your need today, or well into your future, it will always fit you just right. Just flip it! What one-sided mattress can say that?

#### 4 Layers **Offering 8 Unique Feels**

1. **Confirming Gel Memory.** Our cooling gel reacts to body heat & pressure to conform and support you from head to toe.
2. **Lively Resilatex.** Our lively, bouncy sleep surface with fast recovery, As durable as Latex, but much kinder to your wallet.
3. **CertiPUR-US Resilasoft.** High density resilient softer foam certified by the rigorous standards of CertiPUR-US for healthy cuddly sleep.
4. **CertiPUR-US Resilafirm.** High-density resilient firmer foam certified by the rigorous standards of CertiPUR-US for healthy firmer sleep.

<b>IMAGES AND BRANDING</b> <ul style="list-style-type: none"><li>• <a href="#">Images</a></li><li>• <a href="#">Logos</a></li></ul>	<b>SELECT SLEEP SHOWROOM</b> <ul style="list-style-type: none"><li>• 30526 Union City Blvd Union City, CA 94587</li></ul>
<b>SOCIAL</b> <ul style="list-style-type: none"><li>• <a href="#">Facebook</a></li><li>• <a href="#">Instagram</a></li></ul>	<b>MEDIA CONTACT</b> <ul style="list-style-type: none"><li>• Jeff Comeaux, <a href="mailto:hello@selectsleepmattress.com">hello@selectsleepmattress.com</a></li></ul>